

evive

Our impact Measurable + meaningful

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit goevive.com



By personalizing engagement and activating principles of behavioral science, Evive increased adherence to chronic care and preventive screenings over previous communication efforts – without adding incentives or changes in coverage.

Turn over to read the full story.

evive

Impact stories

Gaps in care

Customer

\$30 billion national financial institution

Problem

Managing a workforce of 51,000 employees isn't easy, but it is even more complicated when employees constantly miss work due to illness. More than 92%* of adults miss annual screenings or recommended vaccines. Yet, preventive care plays a significant role in ensuring employees' long-term health and preventing the onset of conditions that lead to reduced productivity and increased absenteeism. This company needed a solution to increase the use of preventive services and keep employees and their dependents in good physical—and emotional—health.

Goals

- Encourage employees to schedule preventive screenings, including annual check-ups, screenings, and vaccinations
- Highlight benefits that help employees take care of their mental well-being
- Make preventive care easier by educating audiences about telehealth benefits, especially in areas where medical care is difficult to access

Our approach

Using data from over 130 diverse sources, such as claims or HRIS, Evive leverages predictive analytics, behavior science, and machine learning algorithms to create robust employee profiles. We then microsegment populations and send hyper-personalized messages to employees and their dependents about their benefits, along with targeted reminders and recommendations to amplify engagement and encourage screenings. Closed-loop reporting helps measure results and ROI related to key benefits strategies such as closing gaps in care.

Outcomes

21%

of Evive users completed a breast cancer screening

\$577,000

Blood pressure and cholesterol screenings among Evive users resulted in an estimated \$577,000 savings

11%

Evive users experience 11% fewer gaps in care than non-users

*Few Americans Receive All High-Priority, Appropriate Clinical Preventive Services (HealthAffairs)