

evive

Curated surveys for a personalized touch

Personalizing benefits communication in the remote (or distributed) workforce is critical, but it's often pushed to the bottom of priority lists because it's a difficult task. Yet, if achieved, the output can't be questioned – cost containment, benefits utilization, increased employee experience, and a strengthened company culture.

Evive has always helped customers deliver personalized benefits communication. Now we've added a new solution to our arsenal.

Welcome to surveys from Evive.

Our platform executes surveys to collect user-provided data to gain insight on things such as family planning, upcoming medical procedures, current mental health status, and what benefits people are interested in. At the same time, existing employee data such as eligibility/enrollment, medical and Rx claims, and geolocation are used to further enrich personalization at an individual level. This means employees receive tailored questions that fill in gaps about their interests and health outcomes.

The information collected through surveys works hand-in-hand with our proprietary profile to create a finely-tuned, holistic view of each employee in a way that traditional data can't. Our algorithms then leverage these hyper-personalized profiles to recommend only benefits relevant to each individual and build that highly sought after positive employee experience.



Employees
crave
personalized
experiences.
Our smart
surveys offer
a new level of
personalization
when it comes
to benefits.



Data-driven + data-producing

We help pinpoint populations of people that identify an issue their employer didn't know existed. We can secure information and data and then communicate to people with content before they receive treatment. Their survey can uncover this information, before there's a claim, a doc visit or any history at all.

When it comes to data, our surveys run the full gamut. They are not only data-driven, but also data-producing. Employers are able to use the information collected in these surveys to gain insight on their employee population, for benchmark comparison, and for profile saturation.

And since data is best kept up-to-date, our smart surveys also have a pulse capability which will ask the same questions again at a later date to confirm that the information remains accurate. Which means you don't need to worry about old survey data.

Surveys currently running for customers

General Benefits Survey

- Gathers information to determine which benefits and healthcare reminders are relevant to an individual across the member population

Mental Health Survey

- Collects mental health information to offer employee mental health insights and recommend available benefits
- Delivers insights to employers on mental health benefits adoption and potential gaps to remediate

Combined with our closed loop data, Evive harnesses the power of curated content that is clinically vetted to obtain key employee insights, including medical, financial, and more. Our surveys are designed with personalization in mind.

Need additional survey support? Check out our [Onboarding](#) and [Leadership Assessment](#) toolkits.

