

evive

# Evive Plan Choice

Plan selection made simple.



Janet, 53  
Has arthritis  
Diabetic husband  
11-year-old son

Choosing the right medical, dental, and vision plans can be complex. Designing those plans, even more so. That's why Evive Plan Choice uses claims data and predictive modeling to make it easier for employers to design plans—and easier for employees to enroll in them with confidence.

Using claims from the previous year and anticipated care for the coming year, Plan Choice does the heavy lifting to show each person the most relevant plan for their needs. The user experience is embedded right in the existing open enrollment interface, and customer dashboards provide up-to-date analytics on enrollment activity as the weeks unfold.

**Get ready for the easiest open enrollment yet.**

## Evive Plan Insights

Pre-enrollment guidance for employers and employees alike.



### Data intelligence to guide plan design

Designing medical plans is hard. Plan Insights makes it easier. It applies predictive modeling to help employers predict how adjusting HSA contributions, premiums, and other variables could affect enrollment decisions in their population.



### Smarter messaging leading up to open enrollment

By leveraging claims data, Plan Insights can identify the employees most likely to save on medical spending by switching plans. This data is used to send personalized messages that highlight potential savings, priming people to consider more cost-effective options.



Optimize premiums  
Optimize HSA contributions  
Optimize program strategy



"This year, save \$1,000 by enrolling in the HDHP."

## Three minutes to the right medical plan

Rather than expecting people to do tedious research on deductibles, out-of-pocket expenses, and provider networks, **Evive Plan Choice** serves that information in plain language with easy-to-read data visualizations—and a breakdown of why the featured plan fits their needs—starting with medical plan selection and then moving on to dental and vision plan selection, if relevant.

### View initial guidance →

Based on recent claims data for Janet and her family, Plan Choice highlights a plan that's likely to be a good fit.

### Update doctor preferences →

Janet reviews a list of doctors she and her family have seen. She removes her son's allergist, as he won't be seeing him this year.

### Compare options →

Plan Choice shows Janet a cost breakdown of each plan offered by her employer. It also lays out key plan details and the network participation of her family's doctors.

### Add expected care →

Janet has discussed her need for a knee replacement with her doctor, so she adds that to her expected care for the year.

### Verify past claims →

Janet reviews a list of claims for herself, her husband, and her son, and verifies that they should be used to estimate the family's medical spending for the coming year.

### Enroll

Janet sees that the HDHP plan is likely to save her money in the coming year, and enrolls in it with just one click.



**Quick and easy:**  
Most people who use Evive Plan Choice take just three minutes to compare their options and enroll in a medical plan.

## Measurable results

Plan Choice gives employees a better understanding of their healthcare costs and helps them choose the optimal level of coverage for themselves and their families. That can mean savings for everyone.

**\$1,413**

average savings for employees who switched to the recommended plan

**\$809**

average savings for employees who switched plans, but did NOT take the recommended plan

**\$604**

average additional savings for employees when the recommended plan was selected

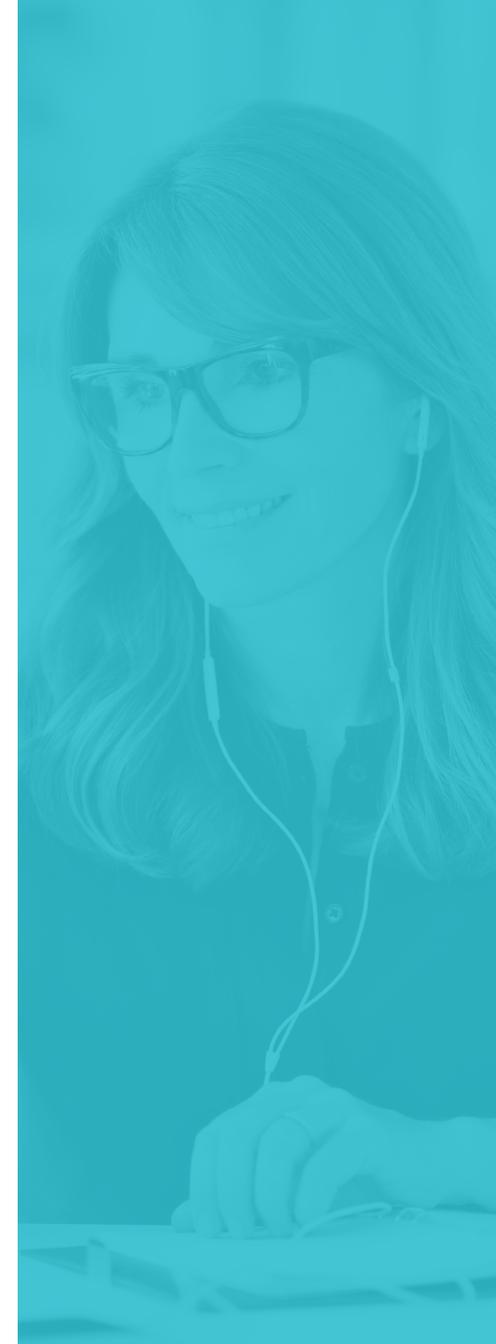
### For employers

One large employer had 128,181 employees use Plan Choice during a recent open-enrollment period. It saved more than \$800 per employee who switched medical plans, with total savings in the millions.\*

### For employees

Most people took about three minutes to compare plans and make their selection, and those who switched to the optimal medical plan saved an average of \$1,413 based on their expected care for the coming year.

\*Based on an employer with more than 50,000 employees.



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## **About Evive**

Evive changes the way companies communicate.

Starting with rich healthcare and HR data sources, we use our proprietary predictive analytics and behavioral science expertise to deliver highly segmented, multi-modal messaging that connects the right person to the right resource at the right time: containing costs and optimizing the employee experience across diverse populations.

**Learn more at [goevive.com](https://goevive.com) | [contact@goevive.com](mailto:contact@goevive.com) | © 2022 Evive Health, LLC. All rights reserved.**