evive

Why Evive?

Evive's data-driven engagement platform delivers a personalized benefits experience to employees.

We help companies replace mass messaging with timely, personalized employee communication, using the best of both data and communications technology resulting in industry-leading engagement outcomes.

Personalized messaging

An incomparably robust data set (including health + Rx claims, and human capital data) comes together to build profiles of each employee using our proprietary tagging system that is continuously cultivated.

Our tagging infrastructure combined with our predictive analytics allows us to serve up content for care before a doctor's visit is even scheduled.

- Micro-segmentation to deliver personalized communications
- Aggregated employee dataview
- Data-centric predictive analytics
- Messages through preferred communication method: email, text, push notification
- Closed loop feedback to turn messaging on and off

Curated content

We then deliver timely, intelligent, and powerfully personalized curated campaigns, that are continuously refreshed, to employees + their families to spark benefit engagement + utilization and achieve business outcomes.

- Campaigns that align with your benefits offering
- Industry's largest collection of automated campaigns
- Expert-crafted and behavioral science-based messaging
- Tested content for highest performing messages
- Regularly refreshed and new content creation

Industry-leading outcomes

Cost containment and increased engagement are just two of the many outcomes we see.

In addition, HR teams appreciate the "set it and forget it" capability of our platform, reducing stress and giving HR teams time back to work on other priorities, as well as a company culture that promotes health and benefits awareness.

- Hard-dollar ROI delivered against key healthcare expenses
- Closed-loop reporting about employee actions taken and outcomes
- Automated campaigns to "set it and forget it," maximizing HR resources
- Promotes company culture of health, awareness, and engagement
- Outcomes across all industries and workforce demographics

Connecting people with your ecosystem

Through Evive's seamless access capabilities, employees can find (and access) all their benefits, including third-party point solutions, in one place through one digital door.

With more than 150 partner integrators, we can certainly give you a one-stop-shop to aggregate all point solutions and can even include new solution providers if we're not already connected.

- Proprietary profile tagging for personalized message targeting
- Data agreements with nearly all major medical claims carriers
- Point solution and vendor agnostic
- Online and app accessible comprehensive benefits portal
- Ability to publish intelligent messaging and notifications in existing portals or company platforms

World-class data infrastructure

Evive has access to more than 130 data points (and counting) and harnesses the power of our proprietary tagging system for a personalized experience. Our platform is not only data-driven, but data-producing and is HIPAA, GDPR, and CCPA compliant.

- Global hosting environment to reach all employees
- Over 10 years of data from more than 130 data sources
- HIPAA, GDPR, and CCPA compliant
- Over 1.5 billion records processed in 2020
- Deep data science capabilities for unmatched survey and workforce analytics

Our engagement solution is on point.

We help companies replace mass messaging with timely, personalized communications.

Personalization
(Data collection)

+

Curated campaigns
(Built with best practice)

Measurable outcomes