

# Aggregating Data for Actionable Insights

## Data, data everywhere ...

Health insurance payers sit on a mountain of data. Claims data, diagnosis data, personal, prescription, and wellness data all combine to create a vast amount of information available for use. Healthcare payers also live in a world of data that is split into different platforms, operating systems, and PHI-driven silos, with the whole being difficult to access meaningfully.



## ... but what does it all mean?

You're eligible to file a claim, Lucía! Tap to learn more.

Hi, Rakesh! It's time to refill your prescription.

Mechanics matter. Evive ingests the disparate data sources and combines the data into one actionable whole. Data ingestion APIs tied to thought-leading data science "boil the ocean" down into meaningful, targeted engagement campaigns designed to effect positive change. Making your data work for you is table stakes. Leveraging your client's data is next-level.

## Look at the big picture.

### Identifying Actionable Data

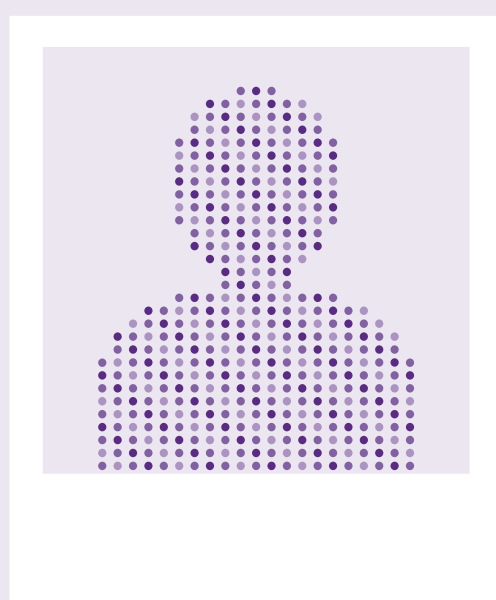
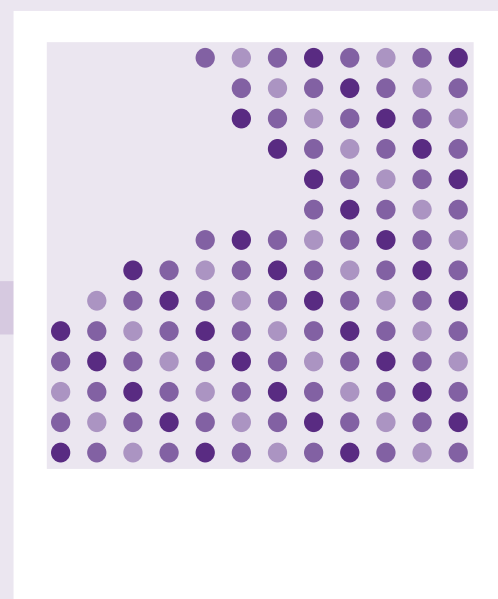
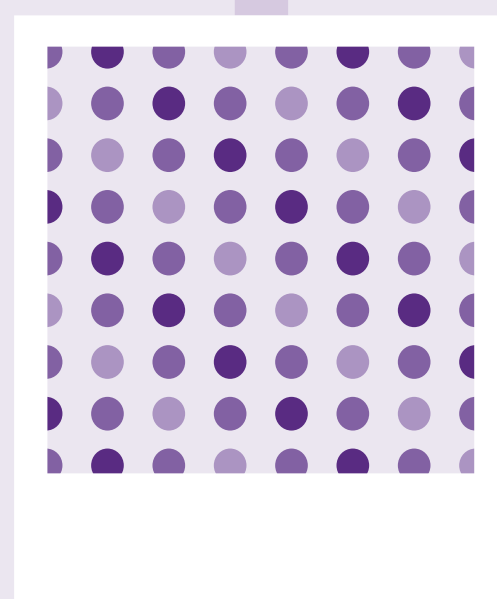
When it comes to healthcare data, everyone wants to access relevant, actionable data that provides a rich, meaningful member profile. The more data you have, the better your chances of influencing member behavior and impacting outcomes. In the payer landscape, sharply limited access to large clients' member data is the norm, given that it can be siloed in dozens of disparate internal systems and external sources.

### Leveraging Relevant Data

While you can analyze whatever data is accessible, you're only getting part of the picture—and those insights may be based on data that is weeks or months old.

### Delivering Aggregated Data

At Evive, we understand the power of seeing the big picture when it comes to a client's member population. As a third party vendor, we're in a unique position to gain access to data from a wide range of sources, and we've done the hard work to build connections to ingest and aggregate diverse data related to eligibility, Rx, claims, and more.



Evive's data architecture and data security measures are fully compliant with HIPAA, GDPR and CCPA, as well as HITRUST and SOC 2 certified. So along with aggregated data, we deliver you peace of mind.

## We make it easy.

Evive enables you to easily ingest all of the data under your control. Removing the need to build APIs from scratch gives you flexibility in your data management and the ability to engage a partner with expertise.

In turn, you can identify trends, gauge performance, and uncover opportunities from across the entire data ecosystem. This singular ability to provide critical data insights for your client's entire member population sets you apart from the competition, and allows you to highlight how you're delivering better outcomes, ROI, and more.



Hi, we're Evive.

We change the way companies communicate. Starting with rich healthcare and HR data sources, we use our proprietary predictive analytics and behavioral science expertise to automate "campaigns of one:" highly segmented, multimodal outreach that connects the right person to the right resource at the right time. This meaningful messaging drives measurable outcomes, supercharging companies' diverse strategies around cost containment and employee experience optimization. We're here to show that data delivers.