



## **Our impact:** **Measurable + meaningful**

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

Want to learn more? Visit [goevive.com](https://goevive.com)



By leveraging encounter data and developing personalized messaging for disease management patients, Evive helped drive higher levels of member engagement with nurse coaches.

Turn over to read the full story.

# evive

## Impact stories

### Disease management

#### Customer

\$95 billion global aerospace company

#### Problem

Despite high levels of upfront enrollment, keeping patients in disease-management programs was difficult. Many patients dropped out, exacerbating conditions likely to benefit from consistent care management.

#### Goal

Increase utilization of disease-management and nurse coaching services.

#### Our approach

Replace nonexistent or one-size-fits-all communications with individualized messaging and delivery strategies to former program users, leveraging relationships with specific caregivers to encourage continued utilization.

## Outcomes

**13.1%**

response rate that generated calls post engagement and re-established contact with their nurse