



## Our impact:

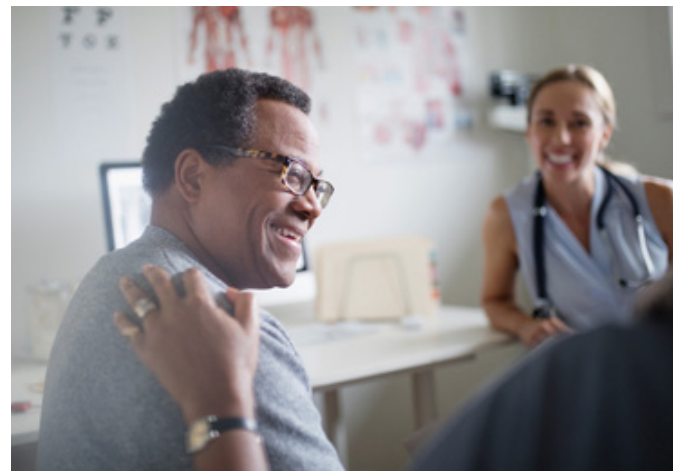
### Measurable + meaningful

Evive customers are Fortune 1000s united by a shared philosophy: human capital is essential to their success. These leaders understand the role benefits can play in creating and sustaining a thriving, loyal workforce.

Our customers look to us to make their benefits investment work harder, measure its impact, and optimize their strategy over the long term.

By making benefits more personalized, seamless, and simple for your employees to use, Evive can help you get the most from your benefits investment.

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Using data-driven insights, Evive identified employees likely to be at risk of cancer, then motivated them to seek medically recommended screenings. This resulted in early diagnoses of cancers that could have gone undetected until late-stage symptoms surfaced.

Turn over to read the full story.

# evive

## Impact stories

### Disease avoidance

#### Customer

\$95 billion global aerospace company

#### Problem

Low adherence to nationally recommended screenings was resulting in higher-than-expected incidences of life-changing cancer diagnoses—and the subsequent costs of treatment. Mass communications addressed to generic populations failed to inspire urgency around the possibly life-saving screenings available to employees.

#### Goal

Increase employee adherence to nationally recommended preventive screenings, to decrease the hardships and costs related to cancer treatment.

#### Our approach

Combine and evaluate claims, external, and encounter data for each employee, to identify the most at-risk candidates to nudge about preventive screenings. Create and communicate highly personalized messages to inform and inspire action.

## Outcomes

**61,959**

net new preventive exams, a 22.6% relative increase in adherence over baseline

**\$37.1 million**

net savings in cancer treatment costs in year four due to early detections

**29.9%**

increase in colorectal cancer screenings with adherence exceeding 60% in year four